

COMPARISON

Odoo, Gofrugal ServQuick, Petpooja



odoo





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"Offer Seamless Buying Experience for Your Customers"

With the commencement of advanced payment technology and increased customer expectations, it has become significant for retailers to use POS software and switch to cloud solutions for their businesses.

POS systems offer customer-focused experience, enhanced efficiency, and enable to make data-driven decisions. Today, POS systems are not only inclined to payments. They also help to streamline business processes through sales management, inventory tracking, analytics, customer data collection, and much more!

In this paper, we have curated an in-depth comparison between Odoo and other biggest players in the POS App market. Our vision is to provide a comprehensive and insightful analysis of these solutions through the features and capabilities of these POS software.

For a detailed comparison of several POS solutions, we have chosen three eminent ones- **Odoo, Gofrugal ServQuick,** and **Petpooja**. We have compiled a table outlining the key features essential to any POS platform and integrated business management tools that enhance point-of-sale functionality.

But first, let's discover the different solutions



Point of Sale Software

Odoo

A versatile, intuitive, user-friendly software built to simplify business operations and fulfill the industries' demands- Odoo is one of the most adept POS solution providers. With more than 82 business apps fully integrated and thousands of community modules, this open-source software caters to every sector and company size, making it a major player in the market. This open-source software counts more than 20,000 downloads daily, making it the most installed app suite and a direct competitor to other software such as **Gofrugal ServQuick** and **Petpooja**.

Amazing employees deserve amazing software.

"



12

million users





44,000 + integrated apps



4,000 + employees



Gofrugal ServQuick

A cloud POS solution for restaurants built to enhance quality of service, speed, streamline business processes, and maximize profit. Gofrugal ServQuick revolves around complete restaurant management from maintaining inventory, scheduling production plans, handling recipes, streamlining kitchen operations, and boosting sales. Its powerful analytics suite & reporting enables restaurants to rework on restaurant menus, identify opportunities to save costs, and work with minimal staff to speed up business.



Point of Sale helps you grow via multiple channels.







86 integrated apps





employees



Petpooja

A restaurant management software that helps to fulfill the needs of restaurants, cafes, and other food service business providers. It streamlines the restaurant operation powered by an AI system & assists in the management of inventory, billing, orders, and analytics. It is capable of integrating with other software & services which may include payment gateways, accounting, and eCommerce platforms for elevating the restaurant business.

The secret of successful retailing is to give your customers what they want.











Payments & Checkout

Feature Comparison



"Provide top-notch customer experience through flawless & simplified checkouts."

	Odoo	Gofrugal ServQuick	Petpooja
Payment Handling			
Cash Handling	✓	✓	✓
Credit/Debit Card	✓	✓	✓
Mobile Payment	✓	✓	✓
Digital Wallet	✓	X	✓
Gift Card	✓	✓	X
Contactless/NFC Payments	✓	✓	✓
Scan to Pay (QR code on Customer Display)	✓	X	✓
Tap to Pay	✓	✓	X
Deposit/Layaway	✓	X	X
Buy Now, Pay Later	✓	✓	✓
Multi-Currency Support	✓	✓	✓
Currency Conversion	✓	X	X
Currency Rounding	✓	✓	✓
Invoicing & Order Handling			
Invoicing Capabilities	✓	✓	✓
Late Invoicing	✓	✓	✓
Invoice Customer Generation	✓	✓	✓
Parallel Order	✓	✓	X
Sell on the Move (via tablet or smartphone)	✓	✓	×
Counter-Scale Integration	✓	✓	X
Subscriptions Support	✓	X	✓
Cross-session Selling/Share Orders	✓	X	X

Odoo	Gofrugal
Outou	ServQuick

Petpooja

Receipt & Customer Interaction

Digital and Physical Receipt	✓	✓	✓
Customizable Receipts	✓	✓	✓
Split Tender	✓	✓	✓
Tips Management	✓	✓	X
Discount Management	✓	✓	✓
Cross-Selling and Upselling	✓	X	✓
Receipt on WhatsApp	✓	✓	X
Early Receipt Printing	✓	✓	✓

Accounting

3			
Accounting Integration	✓	✓	✓
Customer Account Balance	✓	✓	✓
Support for Compound Taxes	✓	X	X
Support for Eco-taxes	✓	X	✓
Support for Recupel	✓	X	X
Support for BEBAT	✓	X	X
GST Treatment	✓	✓	✓
Reporting of Sales Transaction in GSTR	✓	✓	×
Detailed Tax Statement	✓	✓	X
Integrated Tax Calculations	✓	✓	X
Tax Exemption	✓	✓	X
Tax Reconciliation	✓	✓	X
Real Time Consolidation	✓	X	X
Fiscal Positions	✓	X	X



Feature Comparison

14

"Your product should be a manifestation of your company's values and philosophy."

Odoo Gofrugal ServQuick

Petpooja

Product Information & Organization

Product Category	✓	✓	✓
Product Search and Filter	✓	✓	X
Product Attribute/Variant	✓	✓	✓
Unit of Measurement	✓	✓	✓
Large Product Range	✓	✓	X
Product Image and Gallery	✓	✓	X
Import/Export of Product Data	✓	✓	X
Bulk Product Editing/Updating	✓	X	X
Barcode Generation	✓	X	✓
Barcode Scanning	✓	✓	✓
Dynamic Barcodes	✓	X	X
Seasonal Inventory	✓	X	X
Kits Management	✓	✓	X
Multi-location Pricing	✓	✓	✓
Product Configurator	✓	✓	X
Combo Meal	✓	✓	✓
Pricing and Promotions			
Price List	✓	✓	X
Discount/ Promotional Pricing	✓	✓	✓
Bundle Pricing	✓	✓	X

	Odoo	Gofrugal ServQuick	Petpooja
Inventory Management			
Inventory Tracking and Availability Status	✓	✓	✓
Automated Inventory	✓	X	✓
Multi-warehouse Inventory	✓	✓	X
Lots / Serial Numbers	✓	X	X
SKU (Stock Keeping Unit)	✓	✓	✓
Inventory Transfer and Allocation	✓	✓	✓
Low Inventory Alert System	✓	✓	✓
Stock Replenishment Alerts	✓	X	X
Procurement Management	✓	✓	X
Procurement Visibility	✓	✓	X
Pricing and Promotions			
Price List	✓	✓	X
Discount/ Promotional Pricing	✓	✓	✓
Bundle Pricing	✓	✓	X





Employee Management

Feature Comparison



"Develop thriving workplace through efficient workload management, streamlined workflows, and clear vision"

	Odoo	Gofrugal ServQuick	Petpooja
Attendance & Time Managem	nent		
Employee Time Clock	✓	X	X
Scheduling & Roster	✓	X	X
Switch Employee Session	✓	X	X
Access & Permissions			
Role-Based Access Control	✓	✓	X
Employee Access Control	✓	✓	✓
Performance & Target Setting)		
Sales Targets Management	✓	✓	✓
Employee Performance Metrics	✓	✓	✓
Additional Features			
Session History	✓	✓	X
Task Assignment	✓	X	✓
Chatter	✓	X	X
Employee Training	✓	✓	✓
Sales Commission	✓	✓	✓
Payroll Integration	✓	X	X
HR Integration	✓	X	X





Feature Comparison

14

"Automate, optimize inventory, take charge of operations & stay organized"

	Odoo	Gofrugal ServQuick	Petpooja
Order & Cashier Operations			
Order History Tracking	✓	✓	X
Online Order	✓	✓	✓
E-commerce Integration	✓	✓	✓
Delivery Management	✓	✓	✓
Ship Later (delivery)	✓	✓	✓
Cashier Account	✓	✓	X
Customer Experience			
Custom Storefront Appearance	✓	X	X
Multilingual Storefront	✓	X	X
Returns & Exchange			
Return Management	✓	✓	✓
Exchange Management	Community module	✓	✓



	Odoo	Gofrugal ServQuick	Petpooja
Additional Features			
B2B Quote	✓	✓	✓
Click-and-Collect	✓	✓	X
Warehouse Preparation Display	✓	✓	X
Self-checkout Systems	✓	✓	✓
Inventory Visibility Across Stores	✓	✓	X
Real-Time Stock Updates	✓	✓	✓
Store Traffic Analytics	X	X	X
Digital Signage Integration	✓	X	X
Multistore Management	✓	✓	✓
Mobile POS (mPOS) for Line Busting and Sales on the Shop Floor	✓	✓	✓



Restaurant Management

Feature Comparison



"Take your restaurant operations to the next level covering from table to customer self-service.

	Odoo	Gofrugal ServQuick	Petpooja
Table Management			
Floor plans	✓	X	✓
Table Transfer	✓	X	✓
Online Table Booking	✓	X	✓
Wait List Management	✓	X	X
Table Status Tracking	✓	X	✓
Split Bill Capability	✓	✓	✓
Merge Table	✓	✓	✓
Order Management			
Delayed Order Processing	✓	✓	✓
Takeout & Delivery	✓	✓	✓
Online Ordering System	✓	✓	✓
Order Status Updates	✓	✓	✓
Bar Tabs	✓	✓	✓
Order Queues	✓	✓	✓
Kitchen Order Tickets	✓	✓	✓
Preparation Status Display	✓	✓	✓
Menu Management			
Digital Menu Management	✓	✓	✓
Customizable Menu	✓	✓	✓
QR Code Menu	✓	✓	✓
Menu Deals	✓	X	✓
Seasonal Menu Rotation	✓	X	✓

	Odoo	Gofrugal ServQuick	Petpooja
Kitchen Management			
Kitchen Printing System	✓	✓	✓
Kitchen Display	✓	✓	Add-on
Ingredient Tracking	✓	X	✓
Customer Self-service			
Self-Order Kiosks	✓	✓	Add-on
Self Order at Table	✓	✓	✓
Self Payment at Table	✓	X	✓
Additional Features			
Food Allergen Alerts	X	X	✓
Integration with Food Delivery Platforms	×	✓	✓



Feature Comparison



"Focus on making your customers happy, and your competition will be a distant memory."

	Odoo	Gofrugal ServQuick	Petpooja
Customer Management			
Customer Details Management	✓	✓	✓
Customer Interaction History	✓	X	✓
Business Customer Handling	✓	✓	X
Customer Contact Tools	✓	X	✓
Customer Tagging	✓	X	✓
Customer Receivable/Credit Limit	✓	✓	X
Pop-Up Notes for Customer Details	✓	×	×
Marketing Preference	✓	✓	✓
Internal Notes to Customer Display	✓	X	×
Customer Engagement and C	ommunication		
Customized Promotional Messaging	✓	✓	✓
Customer Insight & Analytics	✓	✓	✓
Customer Segmentation	✓	✓	✓
Personalized Marketing Campaigns	✓	×	✓
Birthday Reminders/Discount	Soon	✓	X
Omnichannel Customer Experience	✓	✓	×
Customer Feedback Collection	✓	✓	✓
Customer Satisfaction Tracking	✓	✓	✓

	Odoo	Gofrugal ServQuick	Petpooja
Loyalty & Rewards Programs			
Loyalty Card Management	✓	✓	✓
VIP or Membership Programs	✓	✓	X
Loyalty and Discount Program	✓	✓	✓
Coupon Generation & Management	✓	✓	✓
Loyalty/Discount Usage Limit	✓	✓	X
Discount Validity Period	✓	✓	X





Reporting & Analytics

Feature Comparison



"Access insightful reports and analytics to make datadriven decisions and enhance your business strategy"

	Odoo	Gofrugal ServQuick	Petpooja	
Sales & Revenue Reporting				
Real-Time Sales Data	✓	✓	✓	
Sales Reports	✓	✓	✓	
Cash Flow Reports	✓	✓	✓	
Revenue Trend Analysis	✓	X	X	
Time-Based Sales Reports	✓	✓	X	
Gross Margin Reports	✓	✓	X	
Inventory & Product Analytics				
Inventory Reports	✓	✓	✓	
Product Performance Reports	✓	✓	✓	
Inventory Turnover Reports	✓	✓	X	
Category-Wise Sales Reports	✓	✓	✓	
Transactional Reporting				
Session Reports	✓	✓	X	
Discount Reports	✓	✓	✓	
Refund & Returns Reports	✓	✓	X	
Operational Analytics				
Cash Control Reports	✓	✓	✓	
Employee Performance Reports	✓	✓	✓	
Peak Hours Identification	X	X	✓	

	Odoo	Gofrugal ServQuick	Petpooja
Dashboard & Customization			
Dashboard Overview	✓	✓	✓
Custom Reports	✓	✓	X
KPI Tracking	✓	✓	X
Predictive Analytics	X	X	X
Data Export/Import Capability	✓	✓	X
Customer Insights			
Customer Behavior Reports	✓	✓	✓
Customer Segmentation Reports	✓	✓	✓
Loyalty Program Performance Reports	✓	✓	X





Hardware Integration

Feature Comparison



"Improve workflows via connecting devices & use peripheral devices."

	Odoo	Gofrugal ServQuick	Petpooja
Device Compatibility			
Desktop Support	✓	✓	✓
Tablet Support	✓	✓	✓
Mobile Device Support	✓	✓	✓
Touch Screen Compatibility	✓	✓	✓
Peripheral Integration			
Barcode Scanner Support	✓	✓	✓
Receipt Printer Integration	✓	✓	✓
Cash Drawer Integration	✓	✓	✓
Customer Display System Integration	✓	✓	×
Card Reader/EMV Terminal Integration	✓	✓	✓
Mobile Card Reader Support	✓	✓	✓
Weighing Scale Integration	✓	✓	✓
Kitchen Printer Integration (For restaurants)	✓	✓	×
Employee Login Card/RFID Tag	✓	X	X
Hardware Management			
Multiple Device Support	✓	✓	✓



Compliance and Security

Feature Comparison



"Rest easy with robust compliance and security features, keeping your business and customer data safe and compliant with industry regulations." Odoo

Gofrugal ServQuick

Petpooja

Application and Data Security

SOC	ISAE3402 SOC 1 Type I, SOC 2 Type I, ISAE3402 SOC 1 Type II & SOC 2 Type II		No information Available
PCI DSS	✓	X	X
Additional Features			
Multi-Factor Authentication	✓	✓	X
User Access Control	✓	✓	✓
Data Backup and Recovery	✓	✓	X





Integration Ecosystem

Feature Comparison

1

"No need to build custom solutions from scratch with third-party integrations"

	Odoo	ServQuick	Petpooja
General			
Website / eCommerce Integration	✓	X	X
CRM	✓	X	Integration
Integrated Accounting	✓	X	X
Repairs Integration	✓	X	X
Whatsapp	✓	✓	X
Email Marketing	✓	X	X
SMS Marketing	✓	X	X
Social Media Integration	✓	X	X
Payment Processors			
RazorPay Payment Devices	✓	✓	✓
Paytm Payment Devices	✓	✓	✓
PineLabs Devices	Soon!	X	✓
Stripe	✓	X	X
UPI	✓	✓	✓
Card (Credit/Debit)	✓	✓	✓

Gofrugal



	Odoo	Gofrugal ServQuick	Petpooja
Ordering and Delivery			
UberEats	X	✓	✓
Swiggy	X	✓	✓
Zomato	X	✓	✓
Рерро	X	X	✓
DotPe	X	X	✓
Talabat	X	X	✓
EasyDiner	X	X	✓
Table Reservation			
Standard Table Reservation	✓	X	✓
Dineout	×	×	✓





Usability, Pricing & Conditions

Feature Comparison

	Odoo	Gofrugal ServQuick	Petpooja
Usability			
Ease of Setup	8.9 / 10	8.0 / 10	7.5 / 10
Ease of Use	8.6 / 10	8.0 / 10	8.2 / 10
Meets Requirements	8.6 / 10	8.0 / 10	7.0 / 10
Works offline	✓	✓	✓
User Satisfaction			
Ratings on g2Crowd	4.3 / 5	4.3 / 5	4.6 / 5
Ratings on GetApp	4.2 / 5	4.4 / 5	4.7 / 5
Ratings on Capterra	4.1/5	4.4 / 5	4.7 / 5
Pricing & Conditions			
Pricing	Free, unlimited users	11000 ₹. /month	₹. 10,000 first year/per outlet + ₹.7000* renewal from next year
Free Plan	✓	X	X
Free Trial	✓	✓	✓
Quality of Support	7.2 / 10	6.0 / 10	6.7 / 10

User Interface

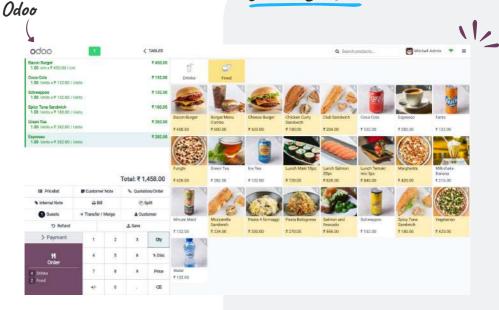
The user interface (UI) often takes a backseat. Many solutions tend to channel their focus into core functions and back-end development, often leaving the design of an effective UI by the wayside. Unfortunately, this oversight can lead to less-than-ideal user experiences, which, in turn, impact the efficiency of operations and overall customer satisfaction.

Efficiency and customer satisfaction are crucial in the POS area. To excel, POS software must seamlessly align with the unique needs and aspirations of businesses, enabling them to serve their customers effortlessly. The UI plays a pivotal role here. It acts as a bridge, translating user preferences, habits, and skills into a software experience that functions harmoniously.

A meticulously designed UI plays a central role in diverse facets of POS operations. It ensures swift and precise transactions, reduces the learning curve for staff, enriches customer engagement, facilitates efficient data collection, accommodates changing needs with ease, and mitigates the risks of costly errors. All of these contribute to enhanced operational efficiency and customer satisfaction.

To delve deeper into this matter, let's discover the back-end world of Odoo POS, Gofrugal ServQuick, and Petpooja. We'll observe their interface designs, all with the aim of evaluating their usability and efficiency.

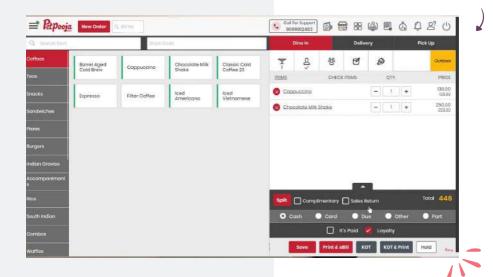
Order Screen



Gofrugal ServQuick

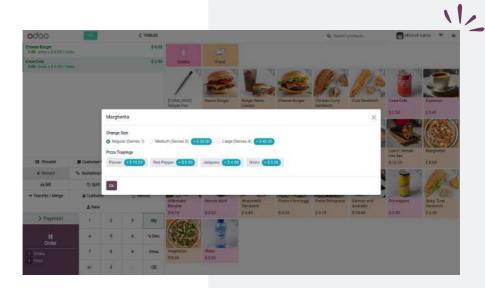


Petpooja

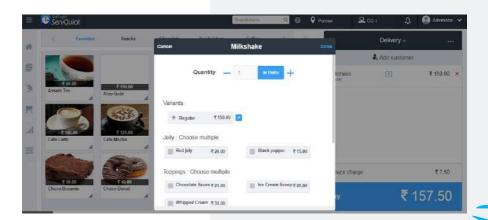


Odoo

Product Configurator



Gofrugal ServQuick



Petpooja

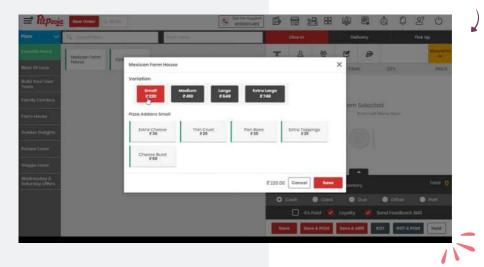
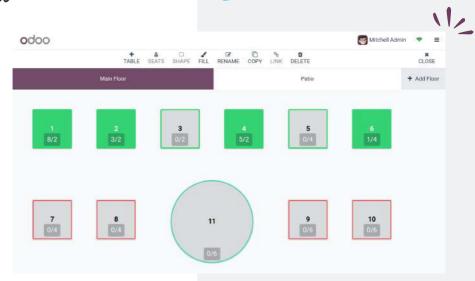
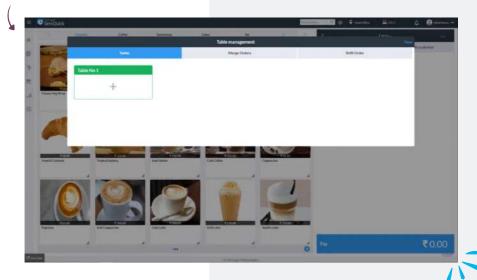




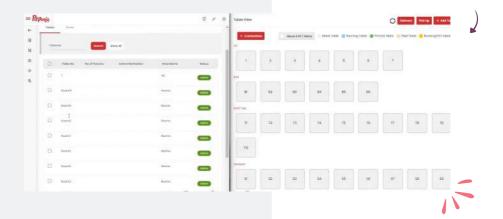
Table Management



Gofrugal ServQuick



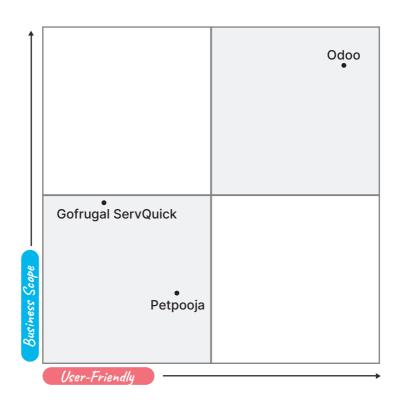
Petpooja



Different solutions, Different needs

In order to excel in business, it is important to streamline ineffective processes. For it, you need to opt for the right software. This leads to the analysis of certain parameters such as features, functionality, workflow, etc.

Business Scope and User-friendliness





Business scope evaluates the software functions, specifications, usability, customization capability, and integrations with other tools for your business growth.

User-friendliness measures how software is user-friendly to use and whether it is adaptable to the business according to its tailored needs or not. It evaluates how the software is simple to install along with the updates requiring minimal effort to understand & avoid time-consuming training and procedures. It should also adhere to the industry standards and be efficient after all.

Odoo is an integrated platform that different businesses and organizations can utilize to fulfill their requirements by leveraging its multifunctionality and enhanced features. It has exceptional Point-of-sale capabilities and goes far above it.

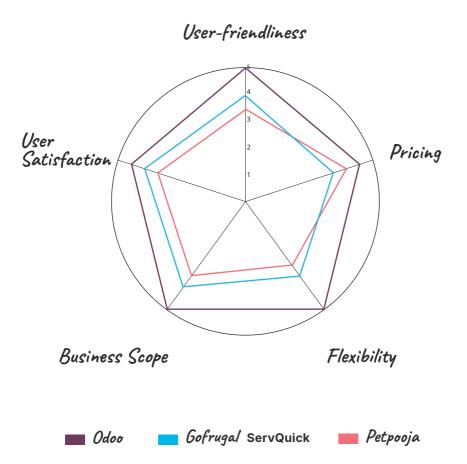
This all-encompassing software is highly customizable, integrates multiple applications, and accelerates businesses with an open-source nature. Its open-source nature empowers a thriving community resulting in a vast repository of community-contributed applications. Odoo Point of Sale offers immaculate services for restaurants and retail stores.

Odoo, Gofrugal ServQuick, and Petpooja have introduced a radical transition to the Point of Sale (POS) landscape. Gofrugal ServQuick offers more refined offer management and integration with food delivery platforms. It has an efficient reporting tool. But, it doesn't work on Linux platforms (on-premise) & upgrading or applying patches to the application is hectic in it. Also, it is not possible to archive Old POS in it. It is user-friendly, but custom development can only be done by the Gofrugal itself. It suffers from customization limitations and limited scalability.

Petpooja helps restaurant owners simplify their business operations from online ordering, table reservations, seat management, and reporting, to analytics, etc. However, it's user-interface is not up to the mark- not intuitive. Also, inventory management is somewhat complicated and it suffers from limited integration with third-party applications. Part payments are difficult to process hassle-free in it. However, Petpooja can be utilized by users with minimal training.



Value Proposition



Conclusion

While opting POS software for business, certain major factors matter such as usability, customization, installation & setup, integration capability, and how much it can streamline your workflows. You need to decide to what degree the particular solution aligns with the unique needs of your business.

If you are looking for a **specific point-of-sale solution & integrated platform for fulfilling all your business needs**, then Odoo can be a great choice for you. It offers advanced options for POS and helps in the efficient management of restaurant or shop operations. It is a robust platform, fully customizable, offers an intuitive interface, and supports hassle-free payments.

Gofrugal ServQuick and Petpooja can be helpful in restaurant management. However, Gofrugal ServQuick's customization capability is not up to the mark and lags in integration with online stores or online websites. The Petpooja user interface is imperceptive. Part payments are difficult to process hassle-free in it. It suffers from a lack of advanced features which are needed to become adaptable to business complexities.

On the other hand, **Odoo** is user-friendly and has modern user interface, offers a wide range of advanced features, easy to use and implement. It is an Allrounder to help in delivering seamless services from restaurants and shops!

To explore Odoo, sign up for a free trial at www.odoo.com/trial. Also, you can schedule demo with our Odoo expert Here. In case, you have any questions don't hesitate to contact us.

Notes

Eager To Know About Other Apps?

(Explore Available Odoo WhitePapers)



Scan the QR code



This comparison is compiled by Odoo IN. We have done our best to make it goal-oriented and transparent based on the information available online. We encourage users to bring any mistakes, missing features, or discrepancies if they find to report to whitepapers@odoo.com. We will update it accordingly. We value your diligence and commitment to ensure the highest standards of information within our community.